

SOLVE YOUR INTRANET PROBLEMS ONCE AND FOR ALL

Morello Intranet Solutions

“We had classic dead web syndrome. The information was static so there was no reason for anyone to come back regularly to see what had changed. The fact that it was not kept up-to-date damaged its credibility and meant that people often resorted to word-of-mouth instead.”

 **Intranet Development Manager, Atkins Global**

Last port of call

Driven by the need to share information internally, the average company Intranet pales in comparison to the model of excellence it could be. Too often employees complain of confusing layout and difficulty in finding information, making their company Intranet the last port of call for enquiries.

Built on customer experience, Mediasurface has the expertise to help you achieve some real benefits from your Intranet.

Better Intranets

To gain the highest value throughout the business, Intranets need to be kept up-to-date, providing a quality starting place for timely corporate information and knowledge. Morello – Mediasurface’s flagship Web Content Management (WMS) system - enables distributed groups of non-technical business people to keep an Intranet up-to-date. It empowers content contributors and editors to create and link content, manage look-and-feel and control the timing and authorization of the content publishing through workflow.

Morello is helping businesses like yours drive better, more efficient communications through their Intranet. Customers already benefiting from using Mediasurface’s Web Content Management system include Cancer Research, Ingersoll-Rand and Prudential.


“We have over 50,000 employees, working for 30 different business units, in 20 different countries. Over time our Intranet grew to a point where pages were poorly presented and, due to the volume of data, it became an increasing challenge to find relevant information.”

 **Web Manager, Ingersoll-Rand**

Attention is on Intranet managers to demonstrate the value of Intranets; how they achieve compliance, ROI and high levels of user adoption. But how to prove the tangible benefits of your Intranet?

“Our Intranet project is about leveraging our intellectual capital. If only half our corporate users are able to save 10 minutes of their time a day, it will mean savings of £1.6m a year of employee time.”

 **Senior Vice President Global HR, large multinational.**

A Morello driven Intranet can improve effectiveness and efficiency, helping you save money or re-deploy resources into revenue generation as well as improving customer service. 

Tangibility

Usability

Your Intranet must be compelling enough to make it the first stop for your employees. Getting it embedded in people's everyday working life is essential for a successful Intranet and the best way to ensure use - is by making it usable.

- Personalize – Morello has built-in personalization which can provide automatic log on and tailored information, improving the users experience of the Intranet
- Easily locatable – Make it easy for your staff to find what they want by offering them a structured environment with a clear layout, intuitive menus and easy navigation.
- Knowledge Management – Morello provides advanced thesaurus based search and categorization facilities

Longevity

“The Intranet is the backbone of our communications. Mediasurface software has enabled us to give content ownership to all business areas so they can make changes and updates in real-time.”

Intranet Manager, Prudential

The best way to ensure your Intranet is successful and make it indispensable to employees is by keeping the information on it, current. If the content on the Intranet is out of date, people will simply stop using it. Morello cracks this problem, by empowering everyone to be able to update the Intranet's content.

Morello is no harder to use than Microsoft® Office thanks to its very intuitive user interface. This eliminates the need for extensive software training. Morello is designed to be accessible by everyone so you can put the power to manage content in the hands of the people who write it. No more need for the traditional IT bottleneck.

Morello also offers:

- Workflow for Information Lifecycle Management
- Automated notification for content reviews
- Multiple contribution interfaces including Microsoft Word and Outlook

Integrate

Mediasurface understands that all businesses have to cover many different elements within IT strategy and portfolio. To help you work more efficiently, Morello integrates with other systems, interfaces and API's to ensure that content can be extracted from and imported into your new WCM.

Morello supports all relevant technical standards, including XML, JMS, JDBC, JMX, VBA, .NET, WSDL and SOAP.

Agility

Successful Intranets are always delivered fast. Morello focuses on maximizing the content management functionality out of the box. Simply put, we put more on the CD, which means your Intranet project starts further down the track (i.e. nearer the finish). Our success stories record roll-outs in days or weeks, not months.

Morello is flexible. We understand that things will change and the platform upon which your Intranet is built has to be flexible enough to accommodate new business requirements, new technologies, new working practices, new ways of sharing and so forth. Our scalable, proven technology is designed to be as agile as your business.

© 2007 Mediasurface Europe Limited, United Kingdom and its worldwide subsidiary companies. All rights reserved. Mediasurface, the Mediasurface logo and Morello are either registered trademarks or trademarks of Mediasurface Europe Limited. Mediasurface Europe Limited acknowledges all trademarks and copyrights used. All specifications subject to change without notice.

MS-MO-BF0030-EN-1.2

MEDIASURFACE

UNITED KINGDOM (HQ)
Mediasurface Europe Limited
T: +44 (0)1635 262000
E: info@mediasurface.com
W: www.mediasurface.co.uk

UNITED STATES (East Coast)
Mediasurface Inc.
T: +1 (203) 653 9090
E: info@us.mediasurface.com
W: www.mediasurface.com

CONTINENTAL EUROPE
Mediasurface B.V.
T: +31 (0)35 625 7890
E: info@nl.mediasurface.com
W: www.mediasurface.nl

UNITED STATES (West Coast)
Mediasurface Inc.
T: +1 (949) 936 2658
E: info@us.mediasurface.com
W: www.mediasurface.com

NETHERLANDS
Mediasurface B.V.
T: +31 (0)35 625 7890
E: info@nl.mediasurface.com
W: www.mediasurface.nl

ASIA-PACIFIC
Mediasurface Australia
T: +61 2 9968 2449
E: info@au.mediasurface.com
W: www.mediasurface.com

BELGIUM
Mediasurface Belgium
T: +32 (0)2 403 1215
E: info@be.mediasurface.com
W: www.mediasurface.be

INDIA
Mediasurface India
T: +91 8025 210 740
E: info@in.mediasurface.com
W: www.mediasurface.com